

NorthWest Liberty News

Live Candidate Forum

As you are aware, the COVID-19 virus has shut down many establishments nationwide and has all but eliminated any gatherings of more than a handful of people.

As you are also aware, this situation puts a serious damper on any town halls or meet-up groups; and will likely eliminate all door-knocking campaigns.

In summary, the old ways of campaigning are not going to work for the 2020 campaign season. This is where NorthWest Liberty News comes in.

NorthWest Liberty News has been in business for more than 7 years. During that time, we have created 2 micro-documentaries, 2 cable commercials and co-produced a full documentary. All in all, we have produced well over 1000 videos.

Most recently, we have sponsored the EIV Radio series, which highlights Montana commissioners, legislators and candidates in a live interview format.

What is the Candidate Forum?

The Candidate Forum is a live interview show featuring candidates who are opposing one another in the Primary Election in June of 2020.

There are 2 format options available, both of which are centered around questions collected from Montana voters beforehand.

Option 1: Head-to-head debate - Much like a debate on television, we will have all candidates join a virtual meeting, preferably with video, and answer questions submitted in advance by Montana voters.

Answers will be timed and limited to 1 min each. If a candidate refers to another candidate in their answer, that candidate will get 30 seconds to respond.

*** Obviously, all of the candidates in any particular race would have to mutually agree on the head-to-head format in advance.

Option 2: Single Candidate Format – For those candidates who feel that their message would not be presented effectively in a head-to-head debate, we offer the **Single Candidate Format**.

For this option, the candidate would join a video meeting hosted by NorthWest Liberty News, one candidate at a time, and answer questions submitted in advance by Montana Voters.

All candidates would get exactly the same questions, and all candidates would have the same amount of time to provide an answer. I would act as a moderator, with no plan for commentary.

The order in which each candidate will be interviewed can be determined before the day of the forum with a coin-toss, or other methods.

The cost for either option above is \$150 per candidate, per session, to be paid in-full no more than 24 hours prior to the forum.

If, during the course of your forum appearance, you “hit a home-run” with one of your answers, I can provide additional editing services to isolate that clip for social media\commercial purposes.

***** All interviews will be available for you to share on your social media, in their entirety, within 2 hours of your appearance, usually less.**

***** Candidates with a Facebook account can share the video live, or create a “watch party,” whichever best suits your needs.**

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